

#### The Bottom Line

November 2021



**MARATHON MAN!** 

Our MD Leigh Dickinson very proudly completed the London Marathon and raised much needed funds for Maggies centres here he describes the run in his own words....(picture shows Leigh crossing the line and after)

"I never did get the chance to run out at Wembley!"

But I think I have come very close to match the feeling, turning a corner and seeing my wife Emma and my two lads Henry & Edward beaming with pride as I ran up towards Tower Bridge 12 miles into the London marathon will live with me for ever! The look on their faces and the thousands of people cheering you on as you approach and run through such a land mark was an amazing experience - it was so emotional!

"It's a marathon and not a sprint."

Without stating the obvious, it is bloody hard work – the actual Marathon was amazing and is right up there with being one the best things I have ever done!

It took almost a year of preparation and hard work to go from just 1 mile to 21 miles before my back hurt – I didn't hit the wall but as the pain grew I knew there was no way I was quitting – it is such a cliché but the support, well wishes, amazing donations, the crowds and the reason why I signed up in the first place got me through those last few miles

As I approached the finishing line I began to grin like an idiot, once I had finished and had been given one of the famous foil blankets it suddenly sank in, I had finished! As I walked tenderly up the Mall to collect my bag I didn't know where to look, I was a complete mess,



I kept telling myself to breathe and to get a grip – eventually pride began to kick in - I'd done it! Michelle would have loved it and the money raised in her memory will help others.

My personal journey through this has me hooked, I am fitter than I have been in ages, I have even applied to run next year, I want a quicker time.

Thank you to all who have helped me raise £5,000 for Maggies, it is truly generous of you!

#### 100 SQUATS A DAY

Sarah Buckley, our Practice Manager, has signed up to do 100 squats per day during November in support of Cancer Research UK.

Having personally and through work raised funds for the charity since 2007, Sarah is dedicating this challenge to the memory of Mark and everyone who has been touched by cancer.

We wish her well in this challenge: GO ON Sarah

If you would like to donate in support of her efforts:

https://fundraise.cancerresearchuk.org/page/sarah-buckley





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# You are not robots — neither are we!



When you have to click on the squares that contain buses or lampposts, does it ever cross your mind that whilst this performs a necessary security task, it also highlights just how little on-line businesses know about us?

The regimented approach via online mortgage calculators to ascertain how much money you have yet to pay or how you can switch to a new deal is all very efficient – but, to us, it all seems very cold and impersonal, doesn't it?

According to Sir Edward Coke, your home is your castle, and we like this as it portrays just how important to your everyday lifestyle your 'bricks and mortar' is.

That is why we feel that a personal face to face consultation (at our cost) to discuss your individual mortgage

requirements is necessary to independently propose the right mortgage deal for you, your family, your lifestyle and your goals.

Come in and have a chat to a human – or you could 'CAPTCHA' your mortgage online?

Contact Mike Richmond on 01706 822622 or mike@northernstarifa.co.uk

## Ethical Investing



Socially responsible investing, social investment, sustainable socially conscious, "green" or ethical investing, is any investment strategy which seeks to consider both financial return and social/environmental good to bring about social change regarded as positive by proponents.

We believe that Investing ethically doesn't have to come at the expense of performance.

Ethical investing is a strategy where an investor chooses investments based on a personal ethical code. Ethical investing strives to support industries making a positive impact, such as sustainable energy, and create an investment return. With an increase in ESG funds, there are more ethical investments to choose from than ever before, across all risk levels.

Please do not hesitate to come in and chat about your options we are here to help!